

Message Text

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PAGE 01 STATE 252403

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ORIGIN ARA-10

INFO OCT-01 ISO-00 AID-05 CIAE-00 COME-00 EB-07 FRB-01

INR-07 NSAE-00 RSC-01 TRSE-00 XMB-04 OPIC-06 SP-02

CIEP-02 LAB-03 SIL-01 OMB-01 AGR-10 INT-05 STR-04

USIA-15 /085 R

DRAFTED BY ARA/APU:RFELDER:MB
APPROVED BY ARA/ECP:WEKNEPPER
ARA/ECP:EMCOHEN
COMMERCE/BIC/OIM:FMOLNAR
USIA/ILA:JCORR (DRAFT)
EB/OCA:JSIMMONS (INFO)
ARA/MGT:EJOYNER

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FM SECSTATE WASHDC

TO AMEMBASSY BUENOS AIRES

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E.O. 11652: N/A

TAGS: BEXP, AR

SUBJECT:FIRST QUARTERLY REVIEW OF FY 75 CCP

REF: BUENOS AIRES 7841

1. WASHINGTON ACTION STAFF (W.A.S.) MET NOVEMBER 8 TO REVIEW EMBASSY'S FIRST QUARTERLY REPORT ON PROGRESS IN IMPLEMENTING FY 75 CCP. UNANIMOUS VIEW WAS THAT EMBASSY IS DOING A FINE JOB ON THIS PROGRAM, PARTICULARLY IN VIEW OF DIFFICULT CIRCUMSTANCES. SPECIFIC OBSERVATIONS FOLLOW:

2. SECTION IV-A-2: W.A.S. HAS BEEN CONTINUING TO SEEK A WAY TO FUND POSITIONS OF TWO LOCAL EMPLOYEES OF TRADE CENTER. STATE IS AUTHORIZING BY SEPTTEL TWO TEMPORARY POSITIONS FOR THEM FROM DECEMBER 1, 1974, THROUGH JUNE 30, 1975. WE
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PAGE 02 STATE 252403

ARE HOPEFUL POSITIONS CAN BE MADE PERMANENT THROUGH REPRO-

GRAMMING TWO POSITIONS FROM OTHER ARA POSTS BEFORE END OF FY 1975.

3. SECTION IV-A-3: WE LOOK FORWARD TO EARLY RECEIPT OF PROGRAM FOR DIRECT-PROMOTION EVENTS. USDOC NEEDS PRODUCT CATEGORIES IDENTIFICATION AND SCHEDULE ASAP.

4. SECTION IV-A-4-7: W.A.S. IS GRATIFIED TO NOTE PRODUCTIVE, IMAGINATIVE ROLE USIS IS PLAYING. NEW COMMERCIAL NEWSLETTER IS GREAT IMPROVEMENT OVER PREVIOUS.

5. WITH RESPECT TO CAMPAIGNS, W.A.S. REQUESTS EMBASSY PROVIDE ADDITIONAL INFORMATION ON DECISION-MAKERS CONTACTED. IN EACH CASE WHO (BY NAME OF POSITION) HAS BEEN CONTACTED? ARE THE TARGET NUMBERS FOR SUCH CONTACTS REALISTIC?

6. CAMPAIGN ON FOOD PRODUCTS: W.A.S. AGREES CIRCUMSTANCES WARRANT SLIPPAGE FROM ORIGINAL TARGET DATES.

7. CAMPAIGN ON CHEMICAL AND PETROCHEMICAL INDUSTRIES: USDOC HAS ADVISED IT HAS NO FUNDS BUDGETED FOR TECHNICAL SALES SEMINAR CITED IN ACTION SCHEDULE 2.2. HOWEVER, USDOC HAS BUDGETED AND SCHEDULED A CHEMICAL INDUSTRIES EQUIPMENT TRADE MISSION FOR APRIL 1975 AND A PLASTICS INDUSTRY PROCESSING EQUIPMENT CATALOG SHOW FOR MAY 1975. THESE SHOULD THEREFORE BE INCLUDED IN THE CAMPAIGN ACTION SCHEDULE AS NEW ITEMS 2.4 AND 2.5.

8. CAMPAIGN ON TEXTILE INDUSTRIES: REGRETABLELY, IT WILL BE IMPOSSIBLE IN FY 75 TO SEND TRADE MISSION AS PER ITEM 2.1 OF ACTION SCHEDULE. PROPOSAL WILL BE RECONSIDERED FOR FY 76.

9. WE JUDGE THE ACTION CALLED FOR IN CAMPAIGN ON STEEL FOUNDRIES AND ROLLING MILLS HAS BEEN ADEQUATELY COVERED. FURTHER ACTION IN THIS SECTOR WILL DEPEND ON NEW DEVELOPMENTS. FINANCING THAT CAN BE OFFERED BY U.S. BIDDER MAY WELL INFLUENCE SOMISA PROJECT. ENVISAGED TSS SHOULD BE POSTPONED FOR RECONSIDERATION UPON RECEIPT OF MARKET SURVEY. KISSINGER
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PAGE 03 STATE 252403

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